

cover

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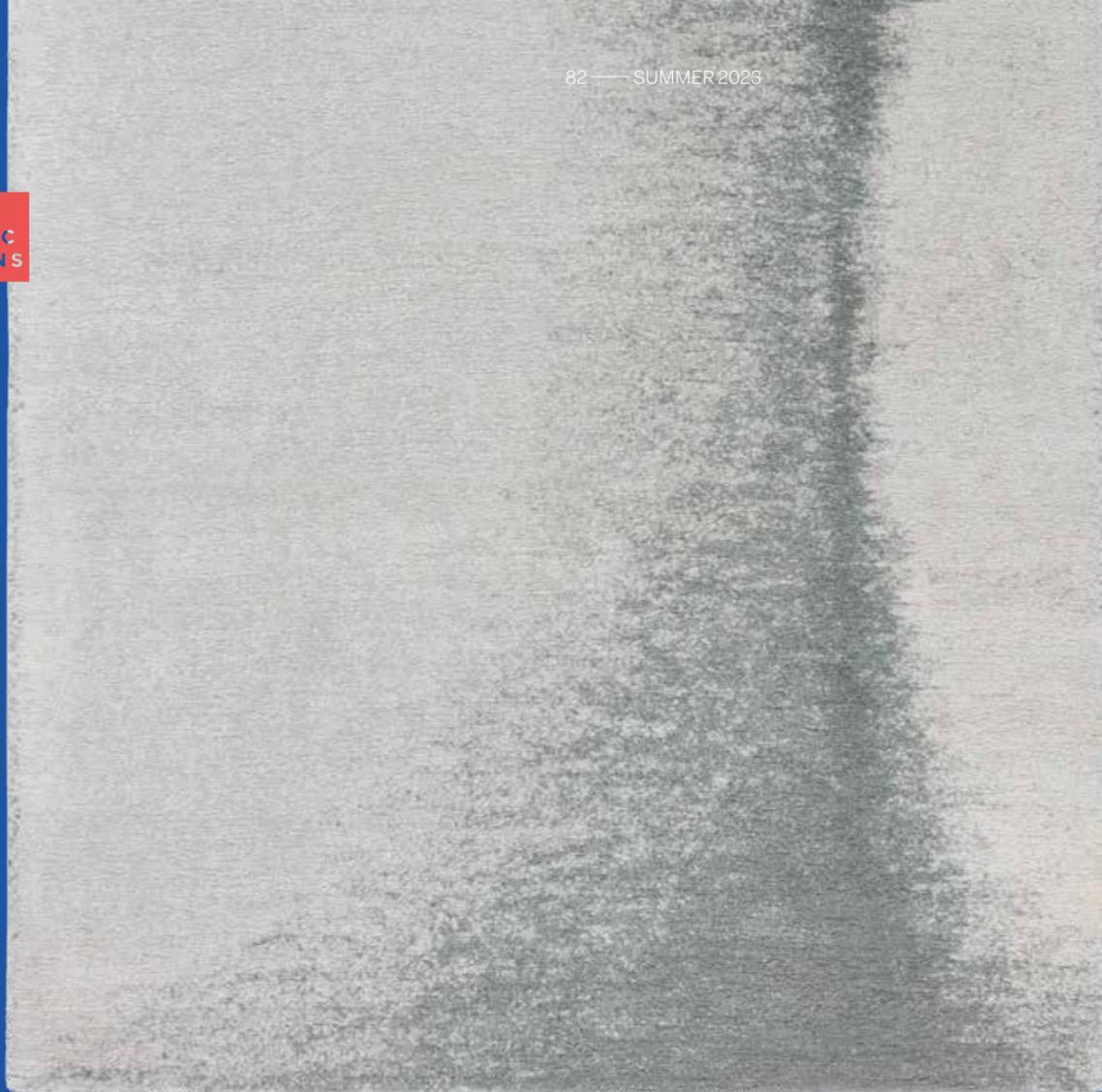
FLOOR STORY

CHOOSE LOVE AND RUGS



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The Aerial Series was created with an intention and love for evocative images of the natural world. The design of the rug, formulated from inspiration from nature, captures the ephemeral beauty of water and atmospheric light. Each rug is beautiful, but also "designed to enrich" their surrounding environments, and to encourage the lives of the residents of the spaces they inhabit. The Aerial Series is a sublime design created through the use of natural materials, form and variegated texture. The technical, experimental, and artistic collaboration between Gabellini Sheppard's creative and technical teams, and the Aerial Series, is a testament to the power of collaboration and the beauty of a well-crafted rug.



Warp & Weft

From New York comes a trio of carpets aiming not just to be beautiful but to 'encourage a deeper connection with the surrounding environment'



03

04

01 *Aerial 2* rug by Gabellini Sheppard x Warp & Weft

02 Warp & Weft at ICFF

03 *Aerial 3*, Gabellini Sheppard x Warp & Weft

04 *Aerial 1*, Gabellini Sheppard x Warp & Weft

A new trio of hand-knotted rugs from Warp & Weft debuted at New York's International Contemporary Furniture Fair (ICFF) in May (see Reviews). The Aerial Series is designed in collaboration with Gabellini Sheppard, an award-winning architecture and interior design studio based in NYC, and each of the three rugs is based on an original artwork by Tomoko Hirose, senior interior designer at the firm. The two collaborating companies have a mutual appreciation for one another's

work, a dedicated pursuit of excellence and a belief in the transformative power of rugs. Partner and creative director at Gabellini Sheppard, Michael Gabellini, says, 'rugs are more than just functional—they bring life into a space by unifying the interior architecture and adding warmth, texture and materiality. We want to provide carpets that will not only be beautiful but will encourage a deeper connection with the surrounding environment.' Each of the studio's projects is 'crafted as a framework to experience time, place and emotion'.

'The carpets in the Aerial Series are meant to enrich their surrounding environments and, by extension, the lives of the residents of the spaces they inhabit,' says the designer, Hirose. Inspiration came from nature—the ephemeral play of water and atmospheric light, expressed by the use of natural materials and variegated texture.

Appearing calm yet technically complex, the series evokes a sublime intrinsic beauty through the use of natural materials, form and variegated texture. Michael Mandapati, president of Warp & Weft, explains, 'the Aerial Series pushed us to go further than we'd ever gone in the past. The combination of the weave, the dye techniques and the finishing process are completely unique to this collection and unlike anything else. Having appreciated Gabellini Sheppard's work for many years, I was excited to collaborate on this series.'

www.warpandweft.com
www.gabellinisheppard.com